

ECOWOOD

This is Home.



An Italian tile made in the USA



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Ecwood tile creates an intimate and warm atmosphere, blending a rustic finish with the natural shapes and colors of wood. This unique collection combines the beauty of the material with practicality, giving the floor a traditional look and a strong naturalistic appeal. An array of four colors, realized with high definition graphics, brings residential and commercial buildings the tasteful comfort of wood that will endure.





multicolor

6"x36"



noce

6"x24"





rovere
6"x24"





wenge´
6"x36"





avorio
6"x36"



A close-up photograph of a wooden surface with a multicolor finish. The wood grain is visible, and the surface is painted with various shades of blue, green, and brown, creating a complex, layered appearance.

Multicolor

A close-up photograph of a wooden surface with a natural, light brown finish. The wood grain is clearly visible, showing a mix of straight and wavy patterns with some knots and natural imperfections.

Rovere

A close-up photograph of a wooden surface with a dark, rich brown finish. The wood grain is prominent, showing a mix of straight and wavy patterns with some knots and natural imperfections.

Wenge'

A close-up photograph of a wooden surface with a natural, light brown finish. The wood grain is clearly visible, showing a mix of straight and wavy patterns with some knots and natural imperfections.

Noce

A close-up photograph of a wooden surface with a natural, light brown finish. The wood grain is clearly visible, showing a mix of straight and wavy patterns with some knots and natural imperfections.

Avorio

ECOWOOD



6"x36" † †



1095477 Multicolor
 1095475 Avorio
 1095476 Noce
 1095478 Rovere
 1095479 Wenge

6"x24" †



1095323 Multicolor
 1095321 Avorio
 1095322 Noce
 1095324 Rovere
 1095325 Wenge

Cove Base 6"x12"



1095449 Multicolor
 1095447 Avorio
 1095448 Noce
 1095450 Rovere
 1095451 Wenge

Inside Corner 1"x6"



1095454 Multicolor
 1095452 Avorio
 1095453 Noce
 1095455 Rovere
 1095456 Wenge

Outside Corner 1"x6"



1095459 Multicolor
 1095457 Avorio
 1095458 Noce
 1095460 Rovere
 1095461 Wenge

† MINIMUM GROUT SIZE RECOMMENDED = 5 MM (OR APPROX. 3/16") IF STAGGERED TILE PLACEMENT, WE RECOMMEND USING A 30% OFFSET. IF SPECIFIED BRICK PATTERN WITH 1/2 PATTERN MANDATORY, A BIGGER GROUT IS RECOMMENDED TO HIDE IMPERFECTIONS OF INSTALLATION (MINIMUM 1/4").

† THIS MATERIAL IS NOT MODULAR.





V1

UNIFORM APPEARANCE

Differences among pieces from the same production run are minimal.



V2

SLIGHT VARIATION

Clearly distinguishable differences in texture and/or pattern with similar colors.



V3

MODERATE VARIATION

While the colors present on a single piece of tile will be indicative of the colors to be expected on the other tiles, the amount of colors on each piece will vary significantly

(Rovere, Avorio, Noce, Wenge)



V4

SUBSTANTIAL VARIATION

Random color differences from tile to tile, so that one tile may have totally different colors from that on other tiles. Thus, the final installation will be unique.

(Multicolor)

PACKAGING

SIZES	METRIC (CM)	THICKNESS (MM)	PIECES PER BOX	SQ. FT PER BOX	WEIGHT PER BOX	BOXES PER PALLET	WEIGHT PER PALLET
6" x 24" ♦	15x60	10 mm	12	12	52.8	48	2534
6" x 36" ♦†	15x90	10 mm	8	12	52.8	44	2323
6" x 12" Cove Base	15x30	8 mm	10	5	17.5	48	840
1" x 6" Inside Corner	2.5x15	8 mm	4	-	1	-	-
1" x 6" Outside Corner	2.5x15	8 mm	4	-	1	-	-

ALL OTHER SIZES WILL BE PACKAGED AS ORDERED. PLEASE CONTACT FLORIM CUSTOMER SERVICE AT 877-FLORIM1 FOR PACKAGING INFORMATION.

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† THIS MATERIAL IS NOT MODULAR.

TECHNICAL SPECIFICATIONS - GLAZED PORCELAIN

Surface Abrasion	PEI	IV	ASTM C1027
Water Absorption		≤ 0.5%	ASTM C373
Chemical Resistance		NOT AFFECTED	ASTM 650
Dynamic Coefficient of Friction		≥ 0.42 •	ANSI A137.1
Stain Resistance		NOT AFFECTED	ASTM C1378
Breaking Strength		≥ 400 (9mm), ≥ 300 (8mm)	ASTM C648
Resistance to Freeze		RESISTANT	ASTM C1026
Scratch Hardness		≥ 7	MOHS

ALL FLORIM USA PRODUCTS MEET OR EXCEED ALL STANDARDS IN ANSI A137.1.

• DUE TO THE INHERENT NATURE OF FIRED PORCELAIN TILE, IT IS IMPORTANT TO NOTE THAT THE COEFFICIENT OF FRICTION MAY VARY WITHIN AND BETWEEN PRODUCT RUNS.

WHY PORCELAIN?

There are many reasons to choose impervious porcelain tile over other floor coverings. It offers the largest array of design options and holds its value the longest. In a comparison between the many different flooring options, porcelain tile offers one of the most durable and least expensive options over the lifespan of the building.

Benefits of Porcelain Tile

- Impervious to water
- Easy to maintain
- Variety of design options
- Environmentally friendly
- Resistant to germs and bacteria
- Fade resistant
- Fire resistant
- Durable - best long-term value vs. other floor coverings

HOW TO MAINTAIN YOUR PORCELAIN TILE

- Sweep or vacuum regularly.
- Wash with a household cleaner and hot water then rinse with clean water (do not use wax, oil-based, or abrasive cleaners).

Find more care, maintenance, and installation tips at www.florimusa.com



40% RECYCLED CONTENT



WE BUILD AMERICAN



LEED



PROGRESS THAT TOUCHES AND INVESTS IN THE ENTIRE SOCIETY

As a active member of the U.S Green Building Council, Florim spreads awareness to the entire American communities and encourages towards the use of building solutions inspired by environmentally friendly practices. Using Florim products for project implementation, will positively contribute in obtaining scores and points required for earning the LEED certification (Leadership in Energy and Environmental Design).

A COMMITMENT TO THE DEVELOPMENT OF PRODUCTS FOR A CONSCIOUS BUILDING TRADE

Florim offers products containing recycled material. The adoption of eco-compatible production systems is merit of Italian designs produced in the U.S.

TECHNICAL DEVELOPMENT THAT CONSIDERS THE NATURAL ENVIRONMENT

Florim commits to the eco-compatible project and translates the same into an avant-guard production process, minimizing the negative impact on the environment.



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Scan this barcode with your smart phone for more care, maintenance, and installation tips at www.florimusa.com

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